

**CITY COUNCIL OF TALLADEGA  
CALLED MEETING  
August 29, 2017**

The City Council of the City of Talladega met in a called meeting on Tuesday, August 29, 2017 at 5:00 p.m., at Hal Henderson School. The meeting was called to order and the following were present: Council President David Street, Councilman Horace Patterson, Councilman Ricky Simpson, Councilman Gerald Cooper, and City Manager Patrick Bryant.

Invocation by Councilman Horace Patterson.

Motion by Councilman Patterson with a second from Councilman Simpson to approve the amended agenda. AYES: All.

Council President Street deferred to City Manager Bryant concerning the Christmas on the Square. City Manager Bryant stated that he wished to clarify what the proposed contract entailed and also commented that based on the direction by Council to make the Christmas on the Square an annual event, City staff proposed a slightly larger budget. The following is an itemized listing of expenditures for this contract:

\$50,000 for production fee to Telegraph Branding including items such as development of all advertisements and marketing materials, TV commercials, radio commercials, media buys, securement of appearances on various media networks, textiles, vendors, logistic materials to set up the event, including coordination of activities and schedule of events, and securement of entertainment.  
\$25,000 for advertisement costs  
\$25,000 for decorations  
\$17,500 for professional music talent  
\$3,000 acquisition of movie licenses  
\$20,000 ice skating rink  
\$3,000 for a D.J.  
\$1,500 for Santa Claus  
\$1,000 kiddie train  
\$2,000 tents and heaters  
\$1,000 signage  
\$1,000 miscellaneous purchases

City Manager Bryant also stated that \$84,000 has already been raised through generous donations from the community and in addition to the donations, there will be an ATV which will be raffled off to further subsidize costs. He also wished to address an issue regarding the type of contract proposed. It was stated that this contract was classified as a professional service which is exempt from the Alabama Bid Law.

Council President Street opened the floor to citizens who wished to speak to the Council concerning the matter before them.

Chad Jones from 1<sup>st</sup> Bank of Alabama came before the Council to express his disdain for the discord amongst the Council. He requested that the Council make a positive change.

Citizen Henrietta Lawler stated that she has been soliciting signatures for the Christmas on the Square and stated that she would like to donate \$100 from her personal account.

City School employee Betty Street came before the Council informing them that her students were excited after the event and stated that some children would not have a Christmas present unless the community were to help them.

Chad Thomas from 1<sup>st</sup> Bank of Alabama commented that he was surprised about the “no” vote during the last Council meeting. He implored the Council not to hold back because every city needs street work done, grass to be cut, and buildings to maintain, but if that is what is holding progress back, then the City will never do anything.

Juanita Curry McClellan came before the Council encouraging all to obtain information concerning their City and to start feeling ownership towards the City because if one doesn't feel like it's theirs, they will not care for it.

Citizen Paul Ledbetter stated that the City does not offer much to youths, but it can offer this. He also asked the Council to drop their insecurities.

Jason Daves from the Chamber of Commerce commented that thanks to City Manager Bryant the event will have a lot more content but will cost the City less than last year.

City School Superintendent Roller came before the Council affirming the School Board's support for the City.

Cindy Pennington stepped forward to ask the Council members what they would like their legacy to be and requested that all be willing to put personal feelings aside for the greater good of the City.

**Resolution #4222** authorizing the City Manager to enter into a contract with Telegraph Creative for the Christmas on the Square event at a cost not to exceed \$150,000.00.

Motion by Councilman Patterson with a second from Councilman Cooper for the approval of Resolution #4222. Roll Call. AYES: All.

Motion to Adjourn by Councilman Patterson.

#### **AUTHENTICATION**

I, Elizabeth Cheeks, City Clerk of the City of Talladega, Alabama, do hereby attest that the foregoing is a true and correct copy of the proceedings of the City Council of Talladega, Alabama, which met in a called session on Tuesday, August 29, 2017, at 5:30 p.m. at Hal Henderson School in the City of Talladega, Alabama.