

CITY OF TALLADEGA
CITY COUNCIL WORK SESSION
24 July 2008, 5:30 p.m.

The City Council of the City of Talladega met for a work session on Thursday, 24 July 2008 at 5:30 p.m., in the City Hall Auditorium, the regular place for such meetings. The following were present: Council President Horace Patterson, Councilman Donnie Miller, Councilman Lance Grissett, Councilman Jimmy Davis, Mayor Brian York and City Manager Michael Stampfler.

Mr. Stampfler stated that this work session was to compile a list of the top ten projects or items that the City Council wanted to concentrate on for the upcoming fiscal year, so that budget considerations would be made to accomplish those goals.

Council President Patterson led the discussion which elaborated on the following eleven topics. Once the list was compiled a vote was taken to help narrow it down to an appropriate number of budget consideration (number in parenthesis indicates number of votes out of a possible 5):

1. Employee Benefits to include a better health insurance package, correction of the payscale/salary schedule, employee orientation program, preparing for retiring employees, accurate job descriptions and easy to understand employee manual and benefit opportunities (5)
2. Infrastructure Improvements – the areas of flood control and drainage issues, as well as major water and sewer improvements (5)
3. Selective Annexation – annexing only what the infrastructure can handle and the City can afford in protective services (4)
4. Safety and Protective Services – defibrillators for all the Recreation Centers and City Hall (3)
5. Contractual Services – Appropriations to non-profit and partnering agencies (4)
6. Commercial Development and Re-Development, Industrial Development – Councilman Grissett presented an article in the *Southern Business / Development Magazine* that listed Talladega as #28 of the top 250 cities for business development, the criteria being at least 12 new businesses that brought in 250 jobs each. Promotion of the quality of the area's work force. (5)
7. Marketing of the City - Councilman Grissett presented a newsletter that the City of Troy was producing. The newsletter contained a calendar of events, comments from the City Manager and Mayor and other positive articles promoting the City's services. Suggested that there be a City employee whose responsibility is to focus on marketing the City. (5)
8. Downtown Revitalization – development of the Courthouse Square led into a discussion of establishing a “single point of contact” for anyone wanting to develop or build a business that would help them through the business license, building license, fire codes, and all other codes and regulations the City has. Pat Green spoke about the Downtown Revitalization Committee and hoping the initial momentum would continue on all the aspects of the downtown area, including researching grants. (5)
9. Quality of Life – parks, recreation facilities, bike lanes, walking tracks, neighborhood revitalization and beautification (especially the entrances and welcome signs to the City) (5)
10. Promote the City as a retirement community by accentuating the climate, low crime, cost of living, health care quality, with appropriate housing such as townhouses and condominiums. (3)

11. Partner with City School System – earmarking of funds for specific project, providing in-kind services and partner with communicating to the public the overall vision of the school system (5)

AUTHENTICATION

I, Elizabeth Cheeks, Acting City Clerk of the City of Talladega, Alabama, do hereby attest that the foregoing is a true and correct copy of the proceedings of the City Council of Talladega, Alabama, which met in a work session on Thursday, 24 July 2008, at 5:30 p.m. at City Hall in the City of Talladega, Alabama.

Elizabeth Cheeks
Acting City Clerk